

Online & Digital Packages

Arts & Activities provides the connection to virtually reach every segment of the art educators market through print and digital delivery. These instructors look to advertisers, like you, as the source for industry news and product information.

skinning & news ticker

Includes skin behind Digital Issue cover page and corresponding news ticker text link. News ticker message scrolls below every page of the digital issue and links to your website



email blasts

Expand your sales message to prospective customers by advertising on A&A Digital Update e-mail blasts, a monthly e-mail to our Digital Subscribers announcing our latest issue. Leaderboard banner ad (728 x 90) runs cross the top of the e-mail



banner ads

Banner ads boost your brand awareness and increase your online exposure. We offer a wide variety of sizes and placement options to help you spread the word about your products and services and drive traffic to your website.



Your Sales Message here

showcase links

Let A&A help you distribute your product through our MARKETPLACE and WEB CONNECT Showcases in our print magazine with hyperlink to your home page. We offer package rates, which include both print and online options.



digital version video ads

Insert a video into your existing ad space in our digital issues: 1/4 page square or larger (5 min. max., Youtube link preferred).

for details contact: Amy Tanguay *advertising manager*

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